

VALUE OF ADVERTISEMENTS.

They Tell of Daily Activities in Business and Human Affairs.

When to save carrying expenses, an American editor from a batch of magazines all the advertisements before sending them to Kipling, the English novelist became peevish, and he sent back for more with this warning:

"Don't tear out the advertisement. I like them best, because I can write the stories."

While not all of us might be so satisfied with the stories we should write as Mr. Kipling still he made a good point about the interest in the advertisements. Advertisements in the papers and periodicals make an extraordinary record of human affairs.

To the historian of 500 to 1,000 years hence advertisements, if preserved, will be of enormous value. Just think of what we should know had the ancients advertised as do modern business men!

Rather interesting to learn the sort of razor Caesar was probably using and what he paid for it, where Cicero bought his to go and writing materials, what a first-rate Spartan shield—the sort the mother grimly told their sons they should come home with or upon—had cost and who made them. Helen of Troy's hair tonic would surely interest the ladies, as would Cleopatra's slippers, with the probable price tag. So all through history.

Our advertisements now tell of the daily activities in business tell it in a sprightly and often illustrated form and tell it with definite detail.

In a 100-year-old paper lying before me the advertisements are certainly not the least absorbing of its contents. There was a big cargo of rum which had slipped through the fingers of the watchful British frigates—war was then in progress—some fine Oriental fabrics and a lot of Virginia tobacco.

Alas, there were also slaves offered for sale but not in Philadelphia, and the price asked for "a likely muatto woman."

I shouldn't wonder if even one cen-

tury hence Philadelphia would be as much interested in the price of 1913 pianos, overcoats, hats, automobiles, eggs, bread, theatre tickets and ice cream as in the news item that a man in Manyunk had been sent to jail for beating his wife. Philadelphia Ledger.

Reaching The Boy.

Youth's Companion. Those who deal with boys always have made and probably always will make, mistakes. Most men, although in some respects the year only boys grown tall unhappily forget the path that leads back to the heart of boyhood. They try to make boys do things that the boys do not like to do—which is not wholly blameworthy when the things are for the good of the boys; but they make the task still more difficult by trying in the wrong way. They have lost, or at least they ignore, the boy's point in view. They give too little weight to his inclinations, shatter his dreams, and discharged his dearest aspirations.

But there are some wise men who have learned the secret of the boy's nature and who hold the key to his mind and heart. It is not a difficult secret, to be mastered only by masters of psychology. The key is not beyond the reach of the ordinary parent or teacher.

Every boy is enough of a pagan to be an idol-worshiper. Find the idol, never a hard task,—and the boy's heart lies open to you.

As the boy passes from childhood to young manhood the idol changes; but there is always an idol. Usually it is a human figure to which the boy looks up in admiration—a policeman, a sailor a locomotive engineer, a baseball pitcher, an explorer, a soldier, a missionary a statesman. The idol represents the boy's ambition at the age when his character is most plastic. Through it you can reach him, and mold him, and help him to still higher levels.

Do you know the idol of the boy for whose future you are in part responsible?

Lancaster Leads.

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst."

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "How Treatment for Women," sent in plain wrapper. J-48

ETIWAN FERTILIZERS

Established 1868

Carefully Compounded From The Choicest Materials.

FOR ACTUAL FIELD RESULTS AND PROFITABLE RETURNS ALWAYS USE ETIWAN FERTILIZERS.

MANUFACTURED BY

ETIWAN FERTILIZER CO.

CHARLESTON, S. C.

"AN EMPIRE OF DARKNESS."

S. T. Hallman, D. D., in Spartanburg Journal.

We have been requested to furnish some reflections for The Journal. This however, is not so easy to one who has been out of the editorial chair, by choice, for twelve or more years, though willing to do whatever of good is possible to us.

1. That there is an Empire of Darkness in this old world around us can hardly be questioned.

This Empire of Darkness is in bitter opposition to the Kingdom of Light, and seeks the overthrow of purity, truth and righteousness by methods born of the deepest moral obliquity. There is no other reasonable ground on which to account for the moral ills which beset our way, and for the iron grasp by which men are held in the chains of darkness. However depraved man may be, he would not pursue the ruinous courses which now mark his goings were he not a captive in Irons, driven on by a merciless monarch. On every side you can see men doing things, and following courses of life, which they must know will, in the end, mean loss of self-respect, loss of manhood loss of honor, loss of health and the blighting of all their prospects in life. It is moral madness—demoniacal possession.

2. These men deserve our profoundest sympathy and our best efforts to bring life, light and liberty to them. Without help outside of themselves, the intervention of the power of God and the help of God's people they can never become free men—the slave cannot liberate himself. To the gospel, and not to legislative acts in themselves, are we to look for moral and spiritual redemption in community, state and nation.

3. But when men regard the church as "interfering with their rights and antagonistic to their likes and dislikes, what are we to do? There is only one line of action open to us. Appeal mightily to God; arouse the moral consciousness of those who yet cling to God, to the church and to the right, and rigidly enforce the civil law until men learn wisdom and righteousness.

And yet the outlook is not hopeless. There are many who have not bowed their knees to Baal; and righteousness truth and love throb in many loyal hearts. We have watched life in general for many years, and life in Spartanburg some ten or twelve. We are, therefore fully assured that Light is gaining the mastery over Darkness and sin. Our city is to be congratulated on the splendid citizenship with in our gates on the bright educational and religious outlook on our business thrift and enterprise; and not least, on the great good being accomplished by the forces of the church of God. The congregations of this city will bear comparison with those of other sections, and the spirituality of our people is in the main commendable. God still rules and reigns.

THE HAPPY EGOTIST.

From The Chicago Record-Herald. I know a man who likes himself so well

That he can speak of little else, indeed; By self-praise he can cause his chest to swell, Though no one else may listen or may heed.

I fancy that he stands before his glass And marvels at his outward faultlessness; No doubt he thinks that people watch him pass As I he were a good or little less.

His speech consists of "I" and "me" and "my"; On what he does he lavishes loud praise;

He thinks the sun would cease, if he should die, To light and warm the world with well come rays.

His voice is sweetest music to his ears His wisdom he believes to be profound;

His every bone and sinew he reveres, And where he stands he thinks 'tis holy ground.

Say that he is a fool and 'twill be true, For he has little wit, his worth is small.

The talents that he has are poor and few, But may he not be envied, after all?

Complacent in his splendid self-conceit, If others scoff he neither knows nor cares;

To him life must be gloriously sweet, And few the disappointments that he bares.

Wonderful Cough Remedy.

Dr. King's New Discovery is known everywhere as the remedy which will surely stop a cough or cold. D. P. Lawson of Eldon, Tenn., writes: "Dr. King's New Discovery is the most wonderful cough, cold and in my store. It can't be beat. It sells without any trouble at all. It needs no guarantee." This is true, throat an lung medicine I ever sold because Dr. King's New Discovery will relieve the most obstinate of coughs and colds. Lung troubles quickly helped by its use. You should keep a bottle in the house at all times for all the members of the family. 50c and \$1.00. All druggists or by mail. H. E. Bucklen & Co., Philadelphia or St. Louis.

SEND FOR FREE Catalog-Circular Fashion Plate No. 1, copyrighted, and the Famous 90 Days Treatment and MCKISSICK'S METHOD of treating the Scalp, Hair and Skin with No. 1, 2 & 3 Preparations. W. T. MCKISSICK & CO. P. O. Box 102, Wilmington, Del.

SMILE A LITTLE.

When you're weary sad and blue Smile a little! When you don't know what to do, smile a little! Make a friend of some one near; Learn to offer others cheer, away the bitter tear— And smile a little.

If your path is rough and steep, Smile a little! Pave your way while others sleep, Smile a little! As you dig with all your might And with all your being fight, Don't forget you're doing right— To smile a little.

Though your heart be breaking fast, Smile a little! Sorrow all will soon have passed, Just smile a little! If a hard lot be your own, no use feeling sad and lone; Whisper in an undertone, "I'll smile a little."

Look the hard world in the face, Smile a little! Always think you'll win the race, And smile a little! Life's so short to stop and sigh; Some time in the bye and bye You'll be on the ladder high— Just smile a little! —Hazel Manlev.

The Governor's Message.

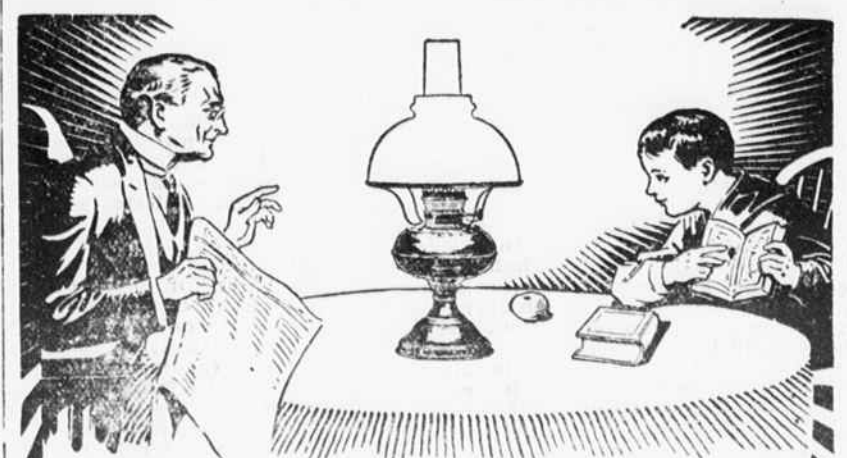
We do not feel called upon to go into any analysis of this paper which is so caustic of the writer. There is little or nothing new in it, with possibly a diminution of the usual acidity of the Governor's productions. It is to be regretted that Governor Blaise refuses to endorse any reform of the present primary law. This is really a burning question in South Carolina today. Let us strive to purify the ballot and thus get honest and clean men into office. As now are our efforts for moral and social reform are simply praised and will continue to be until we have effected political reformation. Logically moral integrity should go before political integrity, though as a matter of fact under our present system the order is reversed. It was said of the great English statesman Edmund Burke that he sacrificed to party gifts that were intended for mankind. It is profoundly true nowadays that many of us will sacrifice the integrity of the ballot to the success of our own candidate.

For Frost Bites and Chapped Skin. For frost bitten ears, fingers and toes; chapped hand and lips, chilblains, old sores, red and rough skins, there is nothing to equal Bucklen's Arnica Salve. Stops the pain at once and heals quickly. In every home there should be a box handy all the time. Best remedy for all skin diseases, itching eczema, tetters, piles, etc. 25c. All druggists or by mail. H. E. Bucklen Co., Philadelphia or St. Louis.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Bilioussness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthenner. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.



The Best Light On Any Subject

RAYO Lamps give the softest, steadiest light for work or play, for young or old.

Rayo Lamps

No straining of the eyes. A constant comfort to all the family.

Solid brass, nickel-plated. Handsome. Strong. Easy to clean and rewick. Lighted without removing chimney or shade.

At dealers everywhere, or write for descriptive circular.

STANDARD OIL COMPANY

Washington, D. C. (New Jersey) Charlotte, N. C.
Richmond, Va. BALTIMORE Charleston, W. Va.
Norfolk, Va. Charleston, S. C.

HUGHES' LIST OF REAL ESTATE

182 Acres, known as the "Robert Beckham place," on Liberty Hill road, about 1-3 in timber land. A good investment. Property of J. P. Allison. Easy terms. Price per acre \$15.00

147 Acres in Indian Land township, 6 miles northeast of Fort Mill, known as the "J. M. Warwick place," owner R. B. Allison. "Dirt cheap." Price per acre only \$10.00.

50 1/2 Acres land and 1/2 interest ginning outfit, grist mill, etc. 6 miles northeast of Lancaster and 1/2 mile of Camp Creek church and school. Going cheap with easy terms.

105 Acres in Buford township joining lands of A. T. Waters, etc. Land and houses are good. Owner D. A. Knight. Price per acre \$20.00

108 Acres within few yards of town of Heath Springs, fine land with four dwellings and necessary outbuildings. Will divide into small tracts to average per acre \$55.00. Owner J. C. Bowling.

120 Acres, two miles of Riverside, joining lands of Waxhaw church, etc. Easy terms. Owner Mrs. Mary McDow. Quick sale price per acre \$16.50

Several tracts standing saw timber. 25 1/2 Acres land one mile east of town of Lancaster, opposite W. P. Stogner's residence, Chesterfield road. See me for lowest price.

50 Acres, four miles south of Heath Springs, close to church and school. Good buildings, 15 acres heavy original growth pine timber. Joins lands of Alex Cauthen, etc. Owner, D. J. Bailey. Price \$1,000

240 Acres, 5 miles south of Lancaster, close to two churches, four farms, rents for 3,600 lint cotton, splendid dwelling and tenant houses. Property of J. F. Williams, price per acre \$20.00

62 1/2 Acres on Buffalo Road, 5 miles east of Lancaster. Close up to Zion church and school. An excellent small plantation with splendid buildings. Price per acre \$32.50

134 Acres near Riverside, Wadesboro and Landsford road, joins lands of Wm. Sistrare, etc., close to churches and school, per acre only \$12.75

44 Acres, 3 miles west of Heath Springs, close to church and school, good road, etc. Owner, J. M. Knight, price per acre . . . \$25.00

53 Acres 5 miles north of Lancaster on Wadesboro and Monroe roads, two dwellings, painted and all buildings in good repair, a well improved place. Owner, N. J. Hinson.

65 Acres with good six-room dwelling and 3-room tenant house, near Rocky River road. Property of W. W. Parks. Price per acre \$31.00

About 37 lots on "Sinclear Heights" and "Glenwood." 223 Acres 6 miles east of Lancaster, buildings cost \$5,000. Owner E. C. McManus.

468 Acres 3 miles northwest city, known as the J. A. P. Sistrare place, has large 10-room house and splendid barns. 77 1/2 Acres, 1/2 mile south of Monroe and Wadesboro roads, 7 miles northeast from Lancaster, two four-room dwellings. Property of E. M. Hardin. Price per acre \$26.00

64 Acres, 5 1/2 miles southwest of Lancaster, good land with 3-room house. Owner, Orin C. Blackmon.

348 Acres at Tradesville, 150 acres in cultivation, extra fine timber. Good dwelling and outbuildings. Property of W. A. Funderburk. Price per acre \$20.00

150 Acres on Turkey Quarter creek, joining lands of Walter Stewman, etc., level, good buildings, a fine plantation. 370 Acres extra fine land and buildings, 2 miles from Lancaster, a bargain, per acre \$40.00

284 Acres 3 miles west of Taxahaw, known as the Irvine Knight place, 150 acres heavy original forest timber, two farms in cultivation. Owner, Miss Annie Gregory. Price per acre \$20.00

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571 Acres 1 1/2 miles from city, land strong and well improved, will cut into small tracts and sell cheap. Better look at this place now. Owner, Col. W. C. Hough.

148 Acres, 4 miles north of Lancaster on Charlotte-Camden road, two good houses, barns, etc., close to church and school. Owners, T. C. Harden & Bro. Price per acre \$20.00

800 Acres 4 miles north of Lancaster on Charlotte-Camden road, 20 farms in cultivation, strong land, will cut into small tracts or sell all, a special low price for quick sale.

30 Acres 5 miles east of Lancaster on New Cut road, lies level and within 1/2 mile Camp Creek church and school.

285 Acres in river road about four miles north of Van Wyck, 50 acres in cultivation. 300,000 ft. saw timber. On "River road." J. A. Hyatt's place Price per acre \$10.00

440 Acres between Fort Mill and Pleasant Valley, 10 farms being cultivated on it. Terms 8 years with interest. Owner T. M. Hughes. Price per acre . . . \$50.00

50 Acres in and adjoining Fort Lawn, level. Owner, T. M. Hughes. See it.

80 Acres on Coll road 1/4 miles north of Stonesboro, with 40 acres good timber, lies level. Joins lands of Wm. Crenshaw and T. S. Hendrix. Has good 3-room house. Property of Mrs. Ella Cauthen. Easy Terms. Price per acre \$16.00

996 Acres in Cedar Creek township, 9 farms in cultivation, lies rolling, 5 tenant houses. Property of Mrs. Lida B. Jones. Price per acre \$14.00

1,000 Acres, with 8-room dwelling worth \$5,000 600 acres extra large second growth pine timber. Dr. T. F. McDow's house place. Will cut to suit you. Property of T. Y. Williams. Price per acre \$12.50

62 Acres, 1 1/2 miles south of Lancaster on Charlotte-Camden road, lies well, one building. Price per acre \$50.00

HOUSES AND LOTS. Seven lots and store rooms on "Midway" between the town of Lancaster and the gigantic cotton mills Owner Sheriff Jon. P. Hunter.

One lot west Colored peoples church on corner opposite W. P. Bennett residence will be sold cheap for cash \$3,400 buys the W. E. Taylor new large and modern residence opposite L. C. Lazbeny residence, Cemetery St.

Once vacant lot on north side of the above "Taylor" property suitable for nice residence. \$2,000 For house and lot in Heath Springs, size of lot 100x350. Owner, Rev. S. N. Watson.

\$1,575 Near Southern Railroad, 4 large rooms, lot 70x125. Owner, J. M. Ferguson.

\$4,500 For elegant 10-room house on Barr street, large lot and very cheap. Owner, Mrs. Mary S. Knight.

\$1,200 For good house, Sinclear Heights. Owner, C. W. Griffin.

\$2,500 For 5-room house on W. Cemetery street. Rents for \$14.00 per month.

I have arranged to make loans of money for ten year payments at regular rat of interest to buyers of land. When you think of dirt, get in touch with a "live wire." DO IT NOW.

T. M. HUGHES Broker